



April 10, 2017

RE: 2017 Outdoorsman Show

Dear Potential Sponsor/Vendor:

The Fishhouse will be hosting the 2017 Outdoorsman Show at the Dam East Access Area on Saturday, September 16<sup>th</sup> and Sunday, September 17<sup>th</sup>, 2017. Saturday the show will run from 9:00 am to 5:00 pm and Sunday from 10:00 am to 4:00 pm.

We are currently in the process of getting our Sponsors/Vendors in line for this event and hope you will join us this year. Please remember the joys that come with being a community located on Carlyle Lake and all that benefit our kids in the community.

- **Vendors** will receive a 10 x 10 space for \$75.00 for both days.
- **Non-profit vendors** will receive a 10 x 10 space for \$50.00 for both days.
- **Food vendors** will receive space for \$100.00 including electric for both days.
- **Sponsorship** information as follows:
  - Silver Sponsor \$250
    - Includes logo on all shirts
    - Free booth rental for the duration of the event
  - Gold Sponsor \$500
    - Includes logo on all shirts
    - Free booth rental for duration of event
    - Representation on all printed advertisement for event (flyer, ads, etc.) at the time of payment
  - Platinum Sponsor \$1000
    - Includes on all shirts
    - Free booth rental for duration of the event
    - Representation on all printed advertisement at the time of payment
    - Mention in all broadcasted advertisement at the time of payment
    - Preference on booth location

Please mail Sponsor/Vendor Contracts with payment to:

Outdoorsman Show  
1551 Clinton Street  
Carlyle, IL 62231

If you should have any questions, please contact Jamie or Hollie at (618) 304-5273 or Jennifer Towell at (618) 364-2525.

Sincerely,

2017 Outdoorsman Days Committee  
Enclosure/jlt